

JORGE ANUNCIACAO

Senior Creative Director /
Web Developer / Graphic Designer

15+ years success leading full development cycle in the technology sector

Creative professional with strong communication, policy development, and resource allocation expertise. Proven talent in combining creative and usable viewpoints into world-class web and mobile applications. Optimization of user experience through clear content, simple navigation, and dynamic design.

CAREER EXPERIENCE

CW Media Corp

Senior Creative Director / Web Developer / Graphic Design / Project Manager
Animator / Video Editing / Branding Designer
June 2004 to Present | Little Falls, New Jersey

Drive course of development for interactive, multimedia, computer-based operations. Map and maintain information architecture for high volume websites. Manage client communications.

- Charted website development and WordPress implementation for Sony Corporation. Had operational oversight of marketing strategies, production cycle times, report analysis, SEO marketing, project management, and quality assurance.
- Lead UI/UX designer for Sony Professional Services mobile applications – iOS, android, and mobile web.
- Created, launched, and monitored custom web-based applications and UI / UX for FUJIFILM.

ThinkWebCloud Creative Director

Freelance | Stroudsburg PA

Lead web-based creative work and website development for large corporate customers. Demonstrate expertise in the development of high-speed websites, apps, and platforms to drive client growth and differentiation.

- Established UX design as the first stage of all web and mobile development – instituting a user centered design (UCD) approach.
- Developed client facing portal for digitechcomputer.com – indexing protected personal information and reference materials.

Bristol-Myers Squibb

Senior Web Support Technician / Analyst
2003 / Consulting | Skillman, NJ

Provided hardware / software troubleshooting. Worked with vendors to resolve technical issues including networking and environment control.

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HIGHLIGHTS OF EXPERTISE

- Web Design/Development
- HTML / HTML5 / XHTML
- UI & UX Design – Web & Mobile
- Agile and Scrum to Frameworks
- Cross-Functional Team Leadership
- Graphic Design & Photo
- Animation / Motion Graphics
- Video / Editing Production
- Project Management
- New Business Development
- Start-Up Operations
- Account Management
- Google Analytics
- Quality Control
- Usability Protocols

CONTACT



908 . 477 . 5299



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Linden, NJ 07036

FOLLOW ME



LINKEDIN
www.linkedin.com/in/thinkwebcloud/

PROJECT EXAMPLES

- www.thinkwebcloud.com/Jorge
- www.cwmediacorp.com/portfolio/

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CAREER EXPERIENCE

United Parcel Service
Senior Technician / Campus Support
1998 to 2003 | Mahwah, NJ

Coordinated and implemented hardware / software installations and upgrades.

TECHNICAL PROFICIENCIES

Multimedia / Video Tools

Adobe Animate.		Google Web Designer.	
CC. After Effects.		Pro Tools.	
Premiere Pro.		Adobe Edge.	

Languages

HTML/HTML5.		Bootstraps.	
CSS3.		JavaScript.	
jQuery.		PHP/WordPress.	

Authoring Tools / Software Applications

InVision.		Excel.	
Dreamweaver.		MS Project.	
MS Office Suite.		MS Visio	
WordPress (CMS)			

Graphic Design / Software Applications

Photoshop.	
Illustrator.	
InDesign.	

TRAINING & CREDENTIALS

Kean University

Design for Multimedia and Interactive Screen Workshop. Advanced Websites, Graphics, and JavaScript Programming.
June 2002 | Elizabeth, New Jersey

Cittone Institute

Web Design/Multimedia. Administering NT Server. Configuration of Client/User Desktop Environments.
May 1998 | Edison, New Jersey

Bristol-Myer Squibb

Certified Senior-Level Technician – Support Reps in the Medical Field.

UPS In-House IT Training

Certified Internet Protocols and 2nd Level Help Desk.
Certified Senior-Level Technician.



PERSONAL INTERESTS

- President/Treasurer of a local Mountain Bike Race Team.
- Vocalist/Guitar/Songwriter
- Star Search – 1992
- The Voice Auditions - 2013

LANGUAGES

English	
Portuguese	
Spanish	

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